

PG-AS-427 MSADS-11

**P.G. DEGREE EXAMINATION –
JULY, 2022.**

Apparel and Fashion Design

(From CY – 2020 onwards)

First Semester

RESEARCH METHODS AND STATISTICS

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight Questions in
300 words each.**

All questions carry equal marks.

1. Discuss the types of research.
2. What is survey? Describe.
3. Write a short note on questionnaire.
4. Describe the development tools.
5. Write about tabulation of data.

6. State the short notes on reliability.
7. Discuss the role of statistics in research.
8. Describe T-test.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in
1000 words each.

All questions carry equal marks.

9. Write an elaborate note on research design.
 10. Explain the followings (a) Case study,
(b) interview (c) schedule (d) scale
 11. Write a detail note on sampling.
 12. Discuss the data representation.
 13. What are the steps involved in research report
writing.
-

PG-AS-428

MSADS-12

**P.G. DEGREE EXAMINATION –
JULY, 2022.**

Apparel and Fashion Design

(From CY–2020 onwards)

First Semester

WORLD TEXTILES AND COSTUMES

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of eight questions in
300 words**

All questions carry equal marks

1. Discuss briefly on Turkish textiles.
2. Write a short note on Indian brocades.
3. Explain —Bandhini Textiles.
4. Describe Coptic textiles.
5. State the short notes on tapestry weaving.

6. Write about Amish costumes.
7. Describe African tribal costumes.
8. Discuss and illustrate head dresses worn by ancient Egypt.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of five questions in
1000 words.

All questions carry equal marks.

9. Write an elaborate note on French textiles.
 10. Write about an Indian dyed and printed fabrics.
 11. Discuss the Egypt costumes for women.
 12. Write a note on ancient costumes of Rome.
 13. What are the costumes for men during byzantine period?
-

PG-AS-429 MSADSE-11

**P.G. DEGREE EXAMINATION –
JULY 2022.**

Apparel and Fashion Design

(From CY – 2020 Onwards)

First Semester

INDIAN TEXTILE INDUSTRY

Time : 3 hours

Maximum marks : 70

SECTION A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. Discuss the origin of man-made textiles industry.**
- 2. Write a short note on five years plan for textile industry.**
- 3. Explain about trade promotion services.**
- 4. Write about employment prospects.**
- 5. Describe NIFT.**

6. Discuss the role of research associations.
7. Explain the recent development in spinning industry.
8. Write about major segments of textile industry.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions out of five questions in
1000 words.

All questions carry equal marks.

9. Write a detailed notes on growth and development of cotton industry.
10. Explain the followings
 - (a) MFA,
 - (b) NID,
 - (c) ATC,
 - (d) WTO,
 - (e) CMAI.
11. Write on overview of global and textile industry.
12. Discuss the handloom development corporations.
13. Explain about export promotion councils of India.

PG-AS-430

MSADS-13

**P.G. DEGREE EXAMINATION –
JULY 2022.**

Apparel and Fashion Design

(From CY – 2020 onwards)

First Semester

FASHION DESIGN CONCEPTS

Time : 3 Hours

Maximum Marks : 70

PART A — (5 × 5 = 25 Marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

1. What are the factors affecting fashion?
2. Suggest suitable dress for inverted triangle shape women and men.
3. Explain the elements of design.
4. Write a short note on fashion details.

5. Discuss the Colour schemes.
6. Describe the different themes for kids wear.
7. How to implement surface ornamentation in women's wear.
8. Illustrate different textual effects.

PART B — (3 × 15 = 45 Marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Explain in detail on stages of fashion.
10. Illustrate the suitable garments for different figures.
11. Write elaborately in principle of design.
12. Explain on neckline, collar, sleeves, cuff, trousers with neat sketch.
13. Discuss different presentation techniques.
14. Elaborate the note on presentation board.

**P.G. DEGREE EXAMINATION –
JULY 2022.**

Apparel and Fashion Design

(From CY – 2020 onwards)

Second Semester

TEXTILE SCIENCE AND MANUFACTURING

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of eight questions in
300 words.**

All questions carry equal marks.

- 1. What are the general properties of textile fibers?**
- 2. Explain the types of silk.**
- 3. Describe new generation fibers.**
- 4. Write a short note on yarn classification.**
- 5. Discuss the basic weaves.**

6. Write a short note on warp knitting.
7. Explain felting process.
8. Explain the classification and history of knitting.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of five questions in
1000 words.

All questions carry equal marks.

9. Classify the textile fibers with examples.
 10. Explain the manufacturing process of wool.
 11. Elaborate the detail about synthetic fiber.
 12. Explain the mechanical spinning process.
 13. Explain the detail note on nonwoven.
-

PG-AS-432 MSADSE-21

P.G. DEGREE EXAMINATION - JULY 2022

Apparel and Fashion Design

(From CY - 2020 onwards)

Second Semester

FASHION MERCHANDISING AND MARKETING

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of eight questions
in 300 words.**

All questions carry equal marks.

1. What is the scope of merchandising?
2. Discuss the role of merchandiser in garment industry.
3. Explain the product development.
4. Write a short note on fabric sourcing.
5. Discuss the types of research design.

6. Describe the SWOT analysis.
7. Write about range planning in fashion marketing.
8. Discuss the responsibilities of marketing manager.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of five questions in
1000 words.

All questions carry equal marks.

9. Explain in detail about types of merchandising.
10. Discuss pre buying activity with examples.
11. Write the detail about garment pricing.
12. Explain shortly on consumer behavior in fashion and retail industry.
13. Explain the followings
 - (a) Fashion shows
 - (b) Industry tour and project
 - (c) Role play
 - (d) Survey and exhibition

PG-AS-433 MSADS-22

P.G. DEGREE EXAMINATION —
JULY, 2022.

Apparel and Fashion Design

(From CY – 2020 onwards)

Second Semester

ADVANCED GARMENT CONSTRUCTION

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks

1. List out the drafting tools with neat sketch.
2. Explain principles of pattern drafting.
3. Describe the draping procedure.
4. Write a short note on marker development.
5. Explain the figure evaluating methods.

6. Write a short note on collars.
7. Draft an adult bodice block with neat sketch.
8. Design and draft the women's saree blouse.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in
1000 words.

All questions carry equal marks

9. Write a detail note on body measurements of women.
 10. Write the elaborate the detail in garment fitting.
 11. Design and draft the yoke frock with neat sketch.
 12. Explain the different types of skirts.
 13. Discuss the detail note on clothing for people with special needs.
-